



2022 Send A Friend A Goat® Tri-Cities Sponsorship Opportunities

It's "baaack"! Wishing Star's adorable baby goats will be making appearances across the Tri-Cities bringing laughter and smiles to everyone they visit. For an entire week, our Goat Wrangler volunteers will deliver live baby goats for visits across the city! These baby goats are brought to unsuspecting recipients who play, befriend and photograph them before sending the Goat Wranglers to visit the next recipient on their agenda. With the help of our sponsors, this unique fundraiser has raised more than \$250,000 over the years and continues to bring laughter and fun to all those we reach. Now is your chance to join this one-of-a-kind fundraising event to support our Wish Kids! **See you Monday April 11th through Friday April 15th 2022 in the Tri-Cities!**

Sponsorship Opportunities

Grand Champion \$10,000

- *There will only be 1 Grand Champion to represent the Tri-Cities Goating week.*
- Four complimentary in-person (live) Goatings completed during Goating event week
- Four complimentary virtual goats (sent to mobile devices or email addresses) during event week
- Featured in all advertisements (TV & Radio) created by Wishing Star related to the event
- Logo on every virtual delivery sent to recipients worldwide
- Logo with hyperlinked business website featured on the event website hosted by Wishing Star
- Logo featured on Goating Swag including: T-Shirts, You've Been Goated postcards, donation buckets, Goating Guides (training packets), training presentation and the Headquarter store banners (featured for the entire week)
- Logo featured on all Goat Insurance certificates distributed
- Logo featured on social media related to the Tri-Cities Goating Week
- Recognition on public social media post-event Thank You with business tagged on Facebook

SOLD!

Reserve Champion \$7,000

- Two complimentary in-person (live) Goatings completed during Goating event week
- Two complimentary virtual goats (sent to mobile devices or email addresses) during event week
- Logo with hyperlinked business website featured on the event website hosted by Wishing Star
- Logo featured on Goating Swag including: You've Been Goated postcards, donation buckets, Goating Guides & training presentation
- Logo featured on social media related to the Tri-Cities Goating Week
- Recognition on public social media post-event Thank You with business tagged on Facebook

Best of Show \$5,000

- One complimentary in-person (live) Goatings completed during Goating event week
- One complimentary virtual goat (sent to mobile devices or email addresses) during event week
- Logo featured on the event website hosted by Wishing Star
- Logo featured on Goating Swag including: donation buckets, Goating Guides & training presentation
- Recognition on public social media post-event Thank You with business tagged on Facebook

Goat Wrangler \$2,500

- One complimentary virtual goat (sent to mobile devices or email addresses) during event week
- Logo featured on the event website hosted by Wishing Star
- Recognition on public social media post-event Thank You with business tagged on Facebook



2022 Send A Friend A Goat[®] Spokane & Coeur d'Alene Sponsorship Opportunities

It's "baaack"! Wishing Star's adorable baby goats will be making appearances in Spokane and Coeur d'Alene, bringing laughter and smiles to everyone they visit. For an entire week, our Goat Wrangler volunteers will deliver live baby goats for visits across the city! These baby goats are brought to unsuspecting recipients who play, befriend and photograph them before sending the Goat Wranglers to visit the next recipient on their agenda. With the help of our sponsors, this unique fundraiser has raised more than \$250,000 over the years and continues to bring laughter and fun to all those we reach. Now is your chance to join this one-of-a-kind fundraising event to support our Wish Kids! **See you Monday May 2nd through Friday May 6th 2022!**

Sponsorship Opportunities

Willy the Title Sponsor \$20,000

- *There will only be 1 Willy the Title Sponsor to represent the Spokane/CdA Goating Week!*
- Eight complimentary in-person (live) Goatings completed during Goating event week
- Eight complimentary virtual goats (sent to mobile devices or email addresses) during event week
- Featured in all advertisements (TV & Radio) created by Wishing Star related to the event
- Logo on every virtual delivery sent to recipients worldwide
- Logo with hyperlinked business website featured on the event website hosted by Wishing Star
- Logo featured on Goating Swag including: T-Shirts, You've Been Goated postcards, donation buckets, Goating Guides (training packets), training presentation and the Headquarter store banners (featured for the entire week) **along with opportunity to provide volunteer drawstring bags for the Goat Wrangler weekly volunteers**
- Logo featured on all Goat Insurance certificates distributed
- Logo featured on social media related to the Spokane & Coeur d'Alene Goating Week
- Recognition on public social media post-event Thank You with business tagged on Facebook
- Logo featured on the Goat Wrangler of the Year awards for the winning volunteer teams

SOLD!

Grand Champion \$10,000

- *There will only be 1 Grand Champion to represent the Tri-Cities Goating week.*
- Four complimentary in-person (live) Goatings completed during Goating event week
- Four complimentary virtual goats (sent to mobile devices or email addresses) during event week
- Featured in all advertisements (TV & Radio) created by Wishing Star related to the event
- Logo on every virtual delivery sent to recipients worldwide
- Logo with hyperlinked business website featured on the event website hosted by Wishing Star
- Logo featured on Goating Swag including: T-Shirts, You've Been Goated postcards, donation buckets, Goating Guides (training packets), training presentation and the Headquarter store banners (featured for the entire week)
- Logo featured on all Goat Insurance certificates distributed
- Logo featured on social media related to the Spokane & Coeur d'Alene Goating Week
- Recognition on public social media post-event Thank You with business tagged on Facebook

Reserve Champion \$7,000

- Two complimentary in-person (live) Goatings completed during Goating event week
- Two complimentary virtual goats (sent to mobile devices or email addresses) during event week
- Logo with hyperlinked business website featured on the event website hosted by Wishing Star
- Logo featured on Goating Swag including: You've Been Goated postcards, donation buckets, Goating Guides & training presentation
- Logo featured on social media related to the Spokane & Coeur d'Alene Goating Week
- Recognition on public social media post-event Thank You with business tagged on Facebook

Best of Show \$5,000

- One complimentary in-person (live) Goatings completed during Goating event week
- One complimentary virtual goat (sent to mobile devices or email addresses) during event week
- Logo featured on the event website hosted by Wishing Star
- Logo featured on Goating Swag including: donation buckets, Goating Guides & training presentation
- Recognition on public social media post-event Thank You with business tagged on Facebook

Goat Wrangler \$2,500

- One complimentary virtual goat (sent to mobile devices or email addresses) during event week
- Logo featured on the event website hosted by Wishing Star
- Recognition on public social media post-event Thank You with business tagged on Facebook

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